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## Basis to Host 2<sup>nd</sup> Annual GOOD FOOD FEST

*Proceeds Benefit The FEED Foundation and God's Love We Deliver*

NEW YORK – JUNE 29, 2011 – Basis®, a mission-driven company committed to good food for all, today announced that the 2<sup>nd</sup> Annual GOOD FOOD FEST will take place on Sunday, October 9, 2011 from 11:00am to 4:00pm in the Meatpacking District's Gansevoort Plaza. This year's beneficiaries include [The FEED Foundation](#) and [God's Love We Deliver](#).

**WHAT:** GOOD FOOD FEST brings together over 50 local chefs, restaurants, artisanal producers and family farms in celebration of this season's harvest. The event is free to attend. If you wish to sample tastings from participating chefs and restaurants, tickets will soon be available for purchase online. For more information, visit <http://www.goodfoodfest.com>.

**WHEN:** Sunday, October 9, 2011 from 11:00am to 4:00pm

**WHERE:** Meatpacking District's Gansevoort Plaza  
Gansevoort and Greenwich Streets to West 14<sup>th</sup> Street

**WHO:** Basis will host the event while this year's partners include [Farm to Chef](#) and the [Meatpacking District Improvement Association \(MPIA\)](#).

**WHY:** The festival showcases good food that is traditional, locally-sourced and 100% traceable, while raising money for [The FEED Foundation](#) and [God's Love We Deliver](#).

### **About Basis**

Basis is a mission-driven New York City-based company committed to good food for all. We are passionate about food that is traditional, locally-sourced and 100% traceable. We partner with producers and local communities to sell good food at affordable prices via our Farm to Chef and Good Food to You service programs. *New York Magazine* named our Good Food to You farm to home delivery service "Best Grocery Delivery" in their annual "Best of New York" issue. For more information about Basis, visit [www.basisfoods.com](http://www.basisfoods.com).

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